

TITANIAN 2006-2007

San Marino High School
2701 Huntington Drive
San Marino, CA 91108

Telephone: 626.299.7045

Fax: 626.299.7046 Email: Titanian_ads@yahoo.com

SENIOR DEDICATION/ STUDENT ADVERTISEMENT/ CLUB/SPORTS CONTRACT

FILL OUT COMPLETELY: Without completion of all information (numbers 1-7), **Titanian** can not accept your order. Failure to fill out all information may forfeit your ad space. *There is an instant 10% discount if all materials and a completed contract are turned in by the 10/18/06 first deadline.

DATE:

I AM PURCHASING A: (please select one)

1)	1/8 page ad full color (100 characters with spaces max)	\$160
	1/4 page ad full color (250 characters with spaces max)	\$265
	1/2 page ad full color (375 characters with spaces max)	\$370
	Full page ad full color (500 characters with spaces max)	\$600
	Double—page ad full color (1000 characters and spaces max)	\$950

SUBMISSION TYPE: (please select one)

- 2) I agree to submit all my ad contents (including writing, pictures, graphics, etc.) by the 11/08/06 final deadline. *Clubs and sports must provide a typed roster of all members.*
- I would like the Titanian staff to customize my ad layout/design before the given deadline by having them follow my specific instructions for an additional fee of \$50. (Please provide custom instructions for **Titanian** to follow and any pictures you would like to be used).
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SUBMISSION METHOD:

- 3) DIGITAL (preferred):
1. Ads must be created in Adobe Photoshop or Adobe InDesign. Nothing else!
 2. All graphics and pictures must be at 300 dpi, saved as a TIFF or JPEG file.
 3. **Provide the ad** and all fonts and linked files used on a CD. This ensures quality reproduction.
 4. Supply a hardcopy of your advertisement [including the copy (writing)].
 5. If you have any questions, do not hesitate to call or email us.
 6. Provide a print-out of your ad as it will appear.

OTHER:

1. Submit envelope with the following necessities:
 - Provide pictures/business card and typed writing in an envelope.
 - Write the business name legibly on the front of the envelope.

EMAIL:

1. Attach all pictures/business card and writing in an email.
2. Label the email with your name/company and ad size
3. Submit to titanian_ads@yahoo.com

CUSTOMIZED:

1. Attach all pictures/business card, graphics, and writing needed.
 2. Provide all custom instructions for **Titanian** to follow.
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CLUBS/SPORTS: (please select one)

- Titanian** can arrange for one picture to be taken free of charge by a professional photographer. Please specify if you would like this service for your ad. (*Note: it is your responsibility to coordinate with your members to be present at the shoot and to submit a typed, alphabetized roster of the club/team members.*)
- 4) I would like **Titanian** to take my ad photo.
 I will not need this service. I will submit all components needed for my ad by following the above guidelines by the deadline.

PAYMENT: (Please select one, complete, and attach to this form.)

- Cash
 Check made payable to "**SMHS Titanian**"
 Transfer of funds (for SMHS clubs/sports only)
***100% of payment due at signing**

STAFF USE ONLY	
Check Number:	_____
Paid? Yes	No
Rebate? Yes	No
Materials? Yes	No
Page Number:	_____

_____ + _____ = _____
Price of Ad Additional Fees Total

INFORMATION: (All blanks must be filled or your ad may be declined!)

- NAME OF STUDENT(S)/ORGANIZATION IN THE PHOTO: _____
- 6) NAME OF PURCHASER OF THE ADVERTISEMENT: _____
- ADDRESS: _____
- CITY: _____ ZIP CODE: _____ TELEPHONE: (_____) _____ - _____
- EMAIL: _____ EMERGENCY CONTACT: (_____) _____ - _____

Titanian reserves the right to refuse any picture, artwork, or message. For legal reasons, **Titanian** will also not allow abbreviations or coded messages in the copy (writing), nor can we accept submitted advertising materials that advocate violence, racism, drug/alcohol use, etc. on the artwork, picture, or copy. The final decision for suitability rests with the Yearbook Advisor and/or the Assistant Principal of Activities.

- 7) Should your ad fail to appear in the **2007 Titanian**, yearbook's responsibility is limited to a full refund of your money. If the ad's failure to appear is due to the purchaser's negligence, no money will be refunded.

ALL MATERIALS (PAYMENT, CONTRACT, ADVERTISEMENT) ARE DUE 11/08/06

Ad contracts must be submitted by the final deadline 11/08/06 to reserve space in the **2007 Titanian**. Ads submitted after 11/08/06 will only be accepted if space permits. *To encourage early submission and to aid the yearbook staff in planning, advertisers will receive a 10% rebate if all materials are submitted by 10/18/06. (*Early submission for clubs/teams must provide a typed roster by this time as well.*)

I have read the contract, agree with the terms, and found all the information to be correct. It is my responsibility to accurately submit all my materials to Titanian on time.

_____	_____
PURCHASER'S NAME PRINTED	PURCHASER'S SIGNATURE
_____	_____
AD-SELLER'S NAME PRINTED	AD-SELLER'S SIGNATURE

If you have any questions or problems, please contact Mrs. LouAnn Fuentes at 626-299-7045 or email us at Titanian_ads@yahoo.com. **THANK YOU!**